Clackamas Community College

Online Course/Outline Submission System

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Section #1 General Course Information

Department: Horticulture

Submitter

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Course Prefix and Number: HOR - 241

 # Credits: 3

Contact hours

Lecture (# of hours): 33
Lec/lab (# of hours):
Lab (# of hours):
Total course hours: 33

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

Course Title: Nursery Management

Course Description:

Essentials of nursery practices, including containers and field growing practices, crop scheduling, management, and marketing.

Type of Course: Career Technical Preparatory

Is this class challengeable?

Yes

Can this course be repeated for credit in a degree?

No

Is general education certification being sought at this time?

No

Does this course map to any general education outcome(s)?

No

Is this course part of an AAS or related certificate of completion?

Yes

Name of degree(s) and/or certificate(s): Horticulture AAS

Are there prerequisites to this course?

No

Are there corequisites to this course?

No

Are there any requirements or recommendations for students taken this course?

No

Are there similar courses existing in other programs or disciplines at CCC?

No

Will this class use library resources?

No

Is there any other potential impact on another department?

No

Does this course belong on the Related Instruction list?

No

GRADING METHOD:

A-F or Pass/No Pass

Audit:Yes

When do you plan to offer this course?

✓ **Fall**

✓ **Not every year**

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

No

Will this course appear in the college catalog?

Yes

Will this course appear in the schedule?

Yes

Student Learning Outcomes:

Upon successful completion of this course, students should be able to:

1. explain the different types of nurseries and key concepts for business success,
2. identify current trade organizations and how to keep updated through them,
3. demonstrate strategic planning and factors involved in creating a business plan,
4. apply general tools necessary to develop growing site,
5. describe different growing systems and basics of crop scheduling,
6. describe basic marketing tools used for plant sales,
7. explain general factors for shipping plants to markets,
8. describe basics in hiring, managing and firing employees;
9. develop model Hazard Communication Program or Safety Program.

This course does not include assessable General Education outcomes.

Major Topic Outline:

1. Planning the nursery and garden center.
a. Site selection/environmental factors.
b. Layout for sales and growing.
c. Structures.
d. Safety.
2. Crop selection.
a. Production methods.
b. Propagation.
c. Growing systems.
d. Crop quality.
e. Marketing greenhouse and nursery crops.
3. Communication with co workers, clients and management.
a. Training and supervision.
b. Building a public image.
c. Meeting the customer's needs.
d. Company policies and standards.
4. Record keeping.
a. Legal necessities.
b. Financial records.
c. Personnel records.
d. Crop records.
e. Pricing strategy.
f. Using the records for guidance.

Does the content of this class relate to job skills in any of the following areas:

1. Increased energy efficiency   **No**
2. Produce renewable energy   **No**
3. Prevent environmental degradation   **Yes**
4. Clean up natural environment   **No**
5. Supports green services   **No**

Percent of course:10%

First term to be offered:

Next available term after approval
: